

WCH WORLD CENTER HOTEL

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WORLD CENTER HOTEL OPENS AT WORLD TRADE CENTER
First New Downtown Hotel to Overlook the Developing World Trade Center

NEW YORK, JUNE 9, 2010 – At the epicenter of Lower Manhattan’s revitalization, a boutique hotel opens today at the south perimeter of the developing World Trade Center site. The [World Center Hotel](#), a [new downtown hotel](#) for business and leisure travelers, is among the newest businesses to open its doors to [Lower Manhattan](#) companies, residents and visitors.

Part of the hotel’s distinction is that it overlooks the new World Trade Center site. Symbolizing a dramatic transformation and rebuilding, the [World Center Hotel](#) provides rare views of the rising National September 11 Memorial & Museum and the new World Trade Center.

“So many downtown businesses that make up the identity of this city – from large corporations to small retailers – stayed in the area following 9/11 and remain committed to its revitalization,” said Joe Daniels, President and CEO, National September 11 Memorial & Museum. “New businesses like the World Center Hotel coming to Lower Manhattan are important contributors to the rebuilding of this community. With the Memorial opening anticipated next year for the 10th anniversary, we welcome having the World Center Hotel as a neighbor to the World Trade Center site.”

“On behalf of Mayor Bloomberg and the City of New York, we are very pleased to welcome the World Center Hotel and proclaim today ‘World Center Hotel Day’,” said George Fertitta, CEO of NYC & Company, the city’s marketing, tourism and partnership organization. “Enhancing the vibrancy and energy of Lower Manhattan has been an ongoing mission for the City and by joining with the community and local businesses to support projects such as this one, we can continue to drive millions of visitors to this iconic area.”

“The rebuilding is palpable in Lower Manhattan, and the World Center Hotel offers an accessible view of the new World Trade Center for those individuals who want to experience the rebuilding up close,” said Cheryl Palmer, Corporate Vice President, Revenue and Product Development, at World Center Hotel.

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A stylish new arrival among downtown hotels, the World Center Hotel is located steps away from downtown businesses and [Lower Manhattan](#)'s vibrant Battery Park, Tribeca, and the Financial District. Travelers can discover an exceptional experience at an unexpected price. Summer weekend rates start from \$199 and weekday rates start from \$249.

Located at 144 Washington Street, the World Center Hotel features 169 [guest rooms](#) and corporate apartments that range from single rooms to suites with kitchenettes. Most guest rooms feature floor-to-ceiling, double-paned "window walls," which allow for clear sightlines and limit outdoor noise. The hotel offers several complimentary services, including free high-speed Internet access, work stations and network printing; as well as purified and chilled bottled water; coffee and tea; newspapers; and a fitness room, along with in-room delivery of exercise equipment.

Other amenities include custom-designed blond elm furnishings and state-of-the-art technology, such as an LCD TV with multi-media connectivity; alarm clock featuring an iPod docking station; work desk with ergonomic chair; and an electronic touch screen temperature control, which is located bedside for the guest's convenience. In-room amenities also include Gilchrist & Soames toiletries. Room service and a multi-menu delivery option from local restaurants are available.

The World Center Hotel features many eco-friendly and energy-saving elements and is targeting LEED 'gold' certification for environmentally sustainable design, construction and operation.

After an instant check-in via a high-tech reception kiosk, guests can use a room key-secured elevator to reach their room floor. A 24-hour guest services/concierge desk will also be available to help find dining locations, suggest activities or give directions so that guests can make the most of their time in downtown New York.

An Exclusive "View of the World" at World Center Hotel

Located in the World Center Hotel is the [View of the World Terrace Club](#), a private business and networking club, which will offer memorable views of the new World Trade Center, Lower Manhattan and the Hudson River. Guests of the World Center Hotel will have complimentary access to the View of the World's exclusive restaurant, bar and business services. Perched atop the hotel on the 20th floor, the View of the World Terrace Club will provide year-round indoor/outdoor dining on its heated terrace.

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Those looking to stay productive will find comfortable workstations and state-of-the-art meeting rooms, which can be reserved. Complimentary WIFI Internet access and network printing capabilities will also be available throughout the Club.

For reservations and information, please visit the hotel's website at www.worldcenterhotel.com, or call the World Center Hotel at 877-962-9270.

About the World Center Hotel

The World Center Hotel is located in the heart of Lower Manhattan, on the south side of the World Trade Center, making it ideal for both business and leisure travelers. The hotel features 169 new guest rooms, ranging from single rooms to suites with kitchenettes, offering exceptional value, service and an unforgettable experience in downtown New York City.

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